

DIN A1 posters

media production

paper size	DIN A1 posters poster size of W 594 mm x H 841 mm
view format	W 575 mm x H 820 mm do not print essential elements to the very edge
print	only tesafilm resistant colors
paper quality	115 g/m ² opaque, wet-strength poster paper with blue reverse side
delivery	at least 10 working days (Mon.-Fri.) before the start of posting plano

Enclose delivery bill with the following details:

1. Address, telephone and fax number of the printing works
2. Name of the person in charge at the printing works
3. Advertiser / direct customer with agency
4. Poster motif (brand, product and subject)
5. Poster date (decade)
6. Format and quantity
7. Miniature proof

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poster reserve

1 to 20	posters per motif	20% replacement per shipping address
21 to 999	posters per motif	10% replacement per shipping address
1.000 to 4.999	posters per motif	7,5% replacement per shipping address
from 5.000	posters per motif	5% replacement per shipping address

storage/ disposal

disposal automatically 100 calendar days (Mon. - Sun.) after the last poster retrieval

guarantee/ special costs

Ströer will charge the customer for any special costs caused by poor quality or late delivery of posters

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shipping addresses

Ströer Media Deutschland GmbH
Plakatfabrik Zirndorf
(VSA 1001)
Jordanstr. 22-24
90513 Zirndorf
Tel.: 0911.699870
Fax: 0911.6998799

Ströer Media Deutschland GmbH
Plakatfabrik Radebeul
(VSA 1002)
Friedrich-List-Str. 4
01445 Radebeul
Tel.: 0351.839330
Fax: 0351.8393399

Ströer Media Deutschland GmbH
ML-Center Witten
(VSA 1003)
Liegnitzer Str. 1
58454 Witten
Tel.: 02302.9299
Fax: 02302.929220

Ströer Media Deutschland GmbH
Ellerhold Wismar GmbH
(VSA 1004)
Akazienstr. 5-7
23972 Dorf Mecklenburg
Tel.: 03841.79610
Fax: 03841.796159

Poster placement in:

As per order processing program

Poster placement in:

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