

City Star plus

media production

paper size	18/1-sheet posters with a motif size of W 3,560 mm x H 2,520 mm
view format	W 3,416 mm x H 2,442 mm, do not print essential elements to the very edge
print	Offset printing (4-part), 4/4-color Digital printing (1-part), 4/0 to 4/4-color Posters cannot be used for wet gluing Stickers cannot be used
paper quality	150 g/m ² 2-sided coated offset paper Paper direction horizontal
delivery	assembled: at least 6 working days (Mon.-Fri.) before start of posting (Mondays) unassembled*: only 4-part, at least 10 working days (Mon.-Fri.) before start of posting (Mondays) Posters in 1 or 2 partitions are not accepted Enclose delivery bill with the following details: 1. Address, telephone and fax number of the printing works 2. Name of the person in charge at the printing works 3. Advertiser / direct customer with agency 4. Poster motif (brand, product and subject) 5. Poster date (week) 6. Format and quantity 7. Miniature proof

*The external costs incurred shall be invoiced to our client

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Assembly

Commission a certified print shop

1. Laminating (plasticizing) the back of the sheets
2. Glue the sheet sections together to form a poster
3. Poster with all-round tape border
4. Provide the poster with clip tapes at the top and bottom
5. Attach beromarks according to the assembly instructions

Poster reserve

assembled

1 to 20	posters per motif	20% replacement per shipping address
21 to 99	posters per motif	10% replacement per shipping address
100 to 499	posters per motif	7,5% replacement per shipping address
from 500	posters per motif	2,5% replacement per shipping address

unassembled

1 to 20	posters per motif	20% replacement per shipping address
21 to 99	posters per motif	10% replacement per shipping address
100 to 499	posters per motif	7,5% replacement per shipping address
from 500	posters per motif	5% replacement per shipping address

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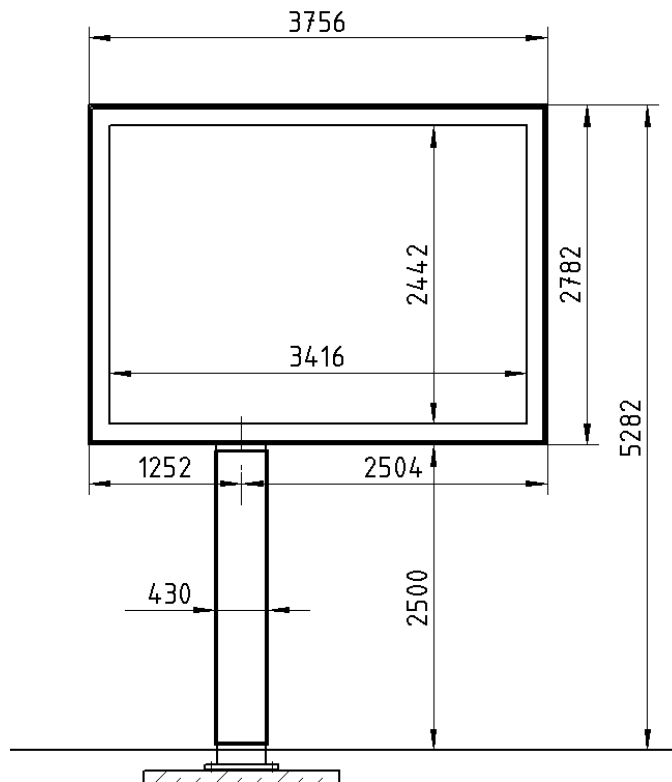
**storage/
disposal**

disposal automatically 100 calendar days (Mon. - Sun.) after the last poster retrieval

**guarantee/
special costs**

Ströer will charge the customer for any special costs caused by poor quality or late delivery of posters

dimensions



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shipping addresses

Ströer Media Deutschland GmbH
Plakatfabrik Zirndorf
(VSA 1001)
Jordanstr. 22-24
90513 Zirndorf
Tel.: 0911.699870
Fax.: 0911.6998799

Ströer Media Deutschland GmbH
Plakatfabrik Radebeul
(VSA 1002)
Friedrich-List-Str. 4
01445 Radebeul
Tel.: 0351.839330
Fax.: 0351.8393399

Ströer Media Deutschland GmbH
ML-Center Witten
(VSA 1003)
Liegnitzer Str. 1
58454 Witten
Tel.: 02302.9299
Fax.: 02302.929220

Ströer Media Deutschland GmbH
Ellerhold Wismar GmbH
(VSA 1004)
Akazienstr. 5-7
23972 Dorf Mecklenburg
Tel.: 03841.79610
Fax.: 03841.796159

Poster placement in:

As per order processing program

Poster placement in:

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