

Full Wrap Pillar

media production 2024

paper size	4/1-, 6/1-, 8/1- or 12/1-sheet posters with a motif size of W 1,190 mm x H 1,750 mm to W 1,750 mm x H 3,560 mm
view format	W 1,190 mm x H 1,750 mm to W 1,750 mm x H 3,560 mm, do not print essential elements on adhesive edges or up to the very edge
poster format*	4/1 W 1,190 mm x H 1,680 mm 6/1 W 1,190 mm x H 2,520 mm (standard format 3x 6/1 per column) 8/1 W 1,190 mm x H 3,360 mm 12/1 W 1,680 mm x H 3,560 mm
sheet format	4/1 in division of 2 Number of back sheets 14 x A0 6/1 in division of 3 Number of back sheets 12 x A0 8/1 in division of 4 Number of back sheets 7 x A0 12/1 in division of 6 Number of back sheets 7 x A0

*Display of 8/1 and 12/1 motifs is not possible without restrictions at all locations, please consult Ströer

dated April 2024

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print	<p>only waterproof, elastic inks Posters cannot be used for backlit display The following information must be printed on the back of the poster</p> <ol style="list-style-type: none">1. format2. sheet section3. poster date (decade)4. poster motif (brand, product and subject)5. address, telephone and fax number of the printing company
paper quality	<p>115 g/m² wet-strength poster paper with blue reverse paper direction horizontal</p>
sticker (AKL)	<p>115 g/m² wet-strength poster paper with blue reverse Additional costs will be incurred if the size of the sticker exceeds 3m² or if more than one sticker is affixed per poster</p>

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delivery

at least 5 working days (Mon.-Fri.) before start of posting (pre-posting day) folded and mapped on pallet (for details see „Technical specifications for poster delivery“)

Enclose delivery bill with the following details:

1. Address, telephone and fax number of the printing works
2. Name of the person in charge at the printing works
3. Advertiser / direct customer with agency
4. Poster motif (brand, product and subject)
5. Poster date (decade)
6. Format and quantity
7. Miniature proof

poster reserve

poster	1 to 20	posters per motif	20% replacement per shipping address
	21 to 999	posters per motif	10% replacement per shipping address
	1.000 to 1.499	posters per motif	7,5% replacement per shipping address
	from 1.500	posters per motif	5% replacement per shipping address
AKL		per column	10% replacement
back sheets		per column	10% replacement

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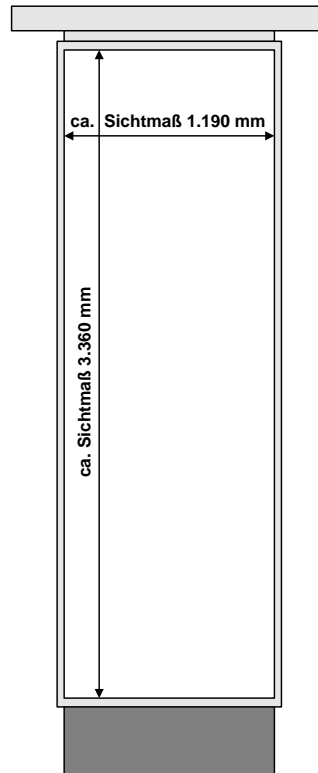
**storage/
disposal**

disposal automatically 100 calendar days (Mon. - Sun.) after the last poster retrieval

**guarantee/
special costs**

Ströer will charge the customer for any special costs caused by poor quality or late delivery of posters

dimensions



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shipping addresses

Ströer Media Deutschland GmbH
Plakatfabrik Zirndorf
(VSA 1001)
Jordanstr. 22-24
90513 Zirndorf
Tel.: 0911.699870
Fax: 0911.6998799

Ströer Media Deutschland GmbH
Plakatfabrik Radebeul
(VSA 1002)
Friedrich-List-Str. 4
01445 Radebeul
Tel.: 0351.839330
Fax: 0351.8393399

Ströer Media Deutschland GmbH
ML-Center Witten
(VSA 1003)
Liegnitzer Str. 1
58454 Witten
Tel.: 02302.9299
Fax: 02302.929220

Ströer Media Deutschland GmbH
Ellerhold Wismar GmbH
(VSA 1004)
Akazienstr. 5-7
23972 Dorf Mecklenburg
Tel.: 03841.79610
Fax: 03841.796159

Poster placement in:

As per order processing program

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