

# stretch board

## media production

<b>paper size</b>	18/1-sheet posters in 1-split, with a motif size of W 3,560 mm x H 2,520 mm
<b>view format</b>	W 3,560 mm x H 2,520 mm do not print essential elements to the very edge
<b>print</b>	only waterproof, elastic colors posters cannot be used for backlit display
<b>paper quality</b>	115 g/m <sup>2</sup> poster paper with blue reverse side horizontal paper feed direction
<b>display duration</b>	max. 6 decades

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## delivery

assembled, at least 5 working days (Mon. - Fri.) before the start of posting (pre-posting day)

1. lamination (plasticizing) of the back of the sheets
2. poster with perforation on the right and left-hand side of the poster
3. poster with all-round Tesaband reinforcement

Alternatively, print data at least 5 working days (Mon. - Fri.)

before the start of posting (pre-posting day) at

plakatmanagement@stroeer.de and motivanweisung@stroeer.de

Enclose delivery bill with the following details:

1. Address, telephone and fax number of the printing works
2. Name of the person in charge at the printing works
3. Advertiser / direct customer with agency
4. Poster motif (brand, product and subject)
5. Poster date (decade)
6. Format and quantity
7. Miniature proof

## poster reserve

1 to 20	posters per motif	20% replacement per shipping address
21 to 999	posters per motif	10% replacement per shipping address
1.000 to 1.999	posters per motif	7,5% replacement per shipping address
from 1.500	posters per motif	5% replacement per shipping address

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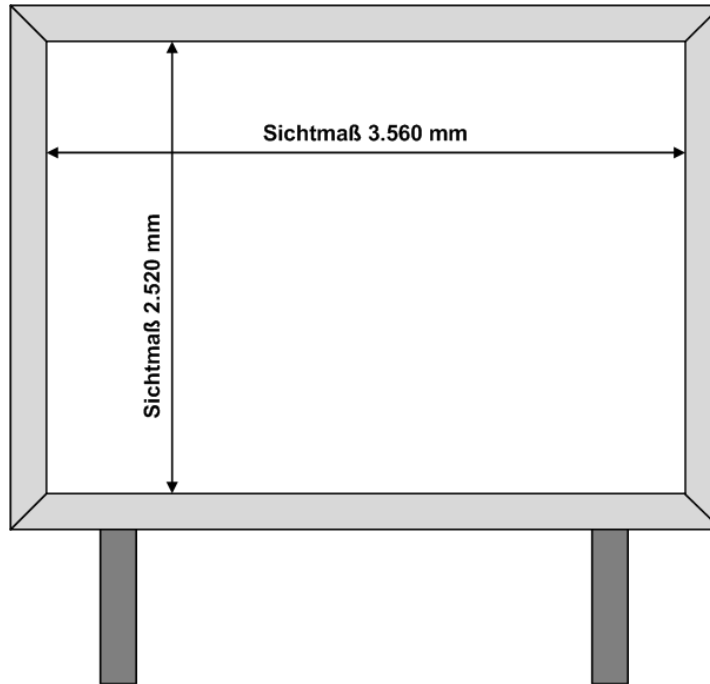
**storage/  
disposal**

disposal automatically 100 calendar days (Mon. - Sun.) after the last poster retrieval

**guarantee/  
special costs**

Ströer will charge the customer for any special costs caused by poor quality or late delivery of posters

**dimensions**



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## shipping addresses

Ströer Media Deutschland GmbH  
Plakatfabrik Zirndorf  
(VSA 1001)  
Jordanstr. 22-24  
90513 Zirndorf  
Tel.: 0911.699870  
Fax: 0911.6998799

Ströer Media Deutschland GmbH  
Plakatfabrik Radebeul  
(VSA 1002)  
Friedrich-List-Str. 4  
01445 Radebeul  
Tel.: 0351.839330  
Fax: 0351.8393399

Ströer Media Deutschland GmbH  
ML-Center Witten  
(VSA 1003)  
Liegnitzer Str. 1  
58454 Witten  
Tel.: 02302.9299  
Fax: 02302.929220

Ströer Media Deutschland GmbH  
Ellerhold Wismar GmbH  
(VSA 1004)  
Akazienstr. 5-7  
23972 Dorf Mecklenburg  
Tel.: 03841.79610  
Fax: 03841.796159

### Poster placement in:

As per order processing program

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