

# Motif adaptation for PV Digital Motion Tower

- Certain design guidelines apply to PV Digital Motion Tower
- Motifs can be supplied in three different variants
- Please note the minimum font size and the permitted movements; we recommend a font height of 40 pixels (legal text at least 7 pixels)
- Adaptation costs per motif € 500 each, each additional € 150 each



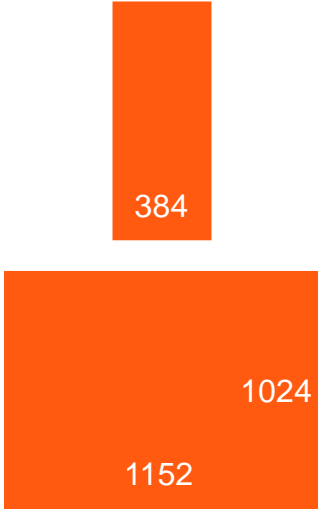
# Public Video Digital Motion Tower | Design specifications

## Variant 1

- Same motif on all sides

Production: 1 motif 384x1024 pixel

Delivery: 1 file 1152x1024 pixel

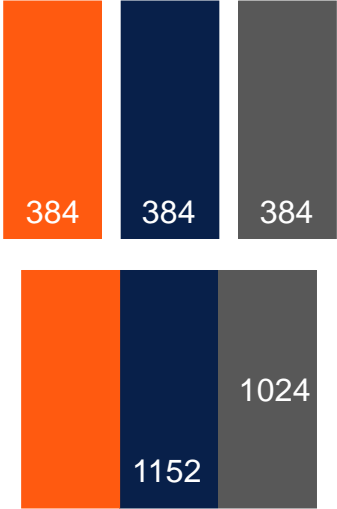


## Variant 2

- Each page shows a different motif

Production: 3 motifs 384x1024 pixel

Delivery: 1 file 1152x1024 pixel

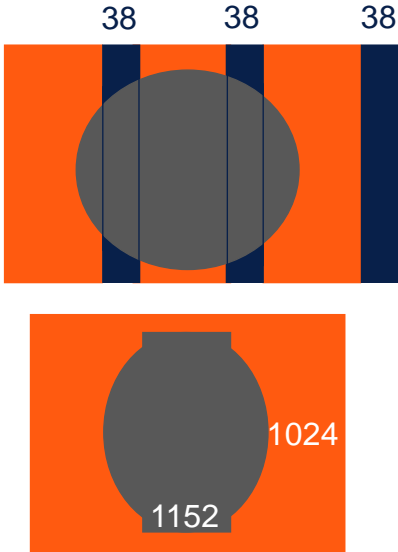


## Variant 3

- Column with continuous motif

Production: 1 motif 1266x1024 pixel

Delivery: 1 file 1152x1024 pixel



The intermediate bars (38 px) of the image motif are not radiated, but are essential for a perfect overall visual impression and should be included in the design.

Due to the design of the advertising medium, visual details and text modules should not be placed in the intermediate web area.

# Public Video Digital Motion Tower | Design specifications Visualization

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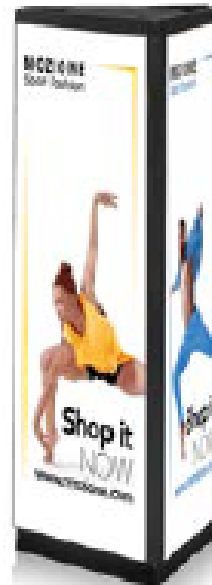


## Variant 2

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