

Motif adaptation for PV Digital Motion Tower Plus

- Certain design guidelines apply to PV Digital Motion Tower
- Motifs can be supplied in three different variants
- Please note the minimum font size and the permitted movements; we recommend a font height of 40 pixels (legal text at least 7 pixels)
- Adaptation costs per motif € 500 each, each additional € 150 each

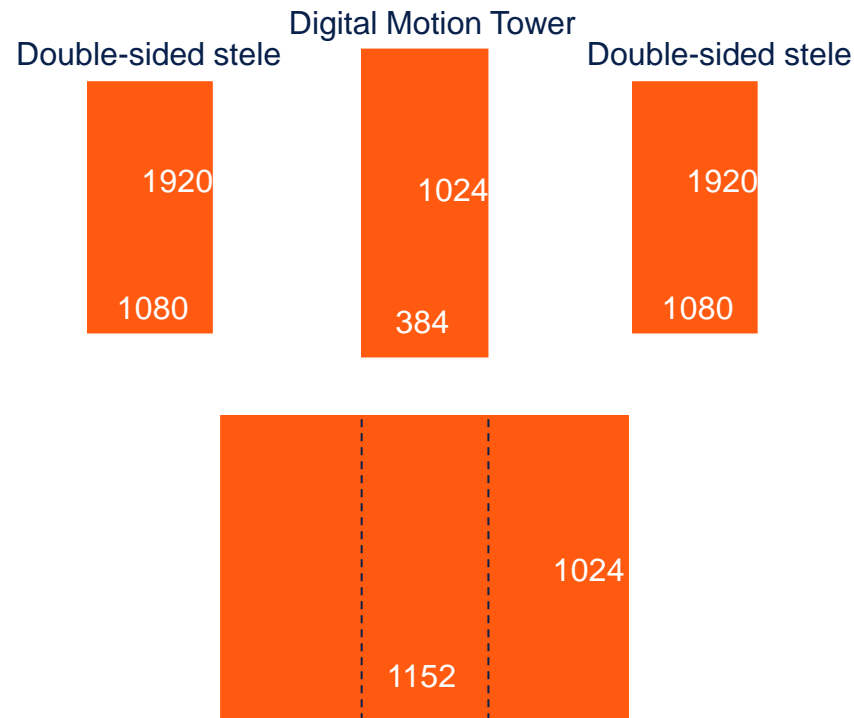


Public Video Digital Motion Tower Plus | Design specifications Variant 1

- Same motif on all sides of the Digital Motion Tower and 2 portrait-format steles with screens on both sides

Creation: 1 motif with 384x1024 pixel and 1 motif with 1080x1920 pixel

Delivery: 1 file with 1152x1024 pixel and 1 file with 1080x1920 pixel



Viewing direction rail hall



Viewing direction main entrance

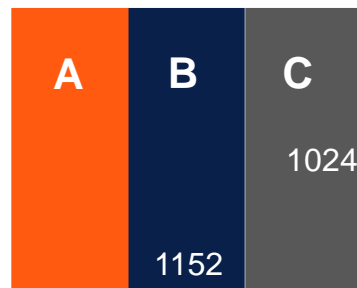
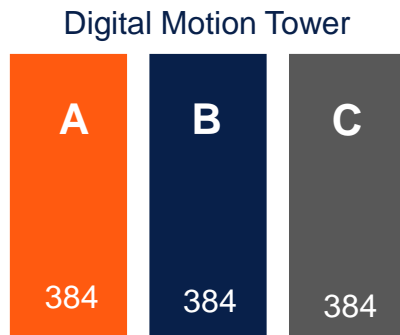


Public Video Digital Motion Tower Plus | Design specifications Variant 2

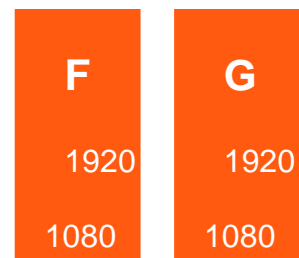
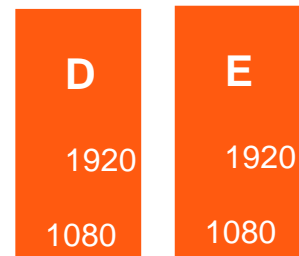
- Single motif per screen, a total of 7 screens can be used
- Note screen identifier in file name on data delivery (A-G)

Creation: 3 motifs A-C with 384x1024 pixel and 4 motifs D-G with 1080x1920 pixel

Delivery: 1 file with motifs A-C with 1152x1024 pixel and 4 files D-G with 1080x1920 pixel



Double-sided stele



Viewing direction Gleishalle



A+B

Viewing direction main entrance



Public Video Digital Motion Tower Plus | Design specifications Variant 3

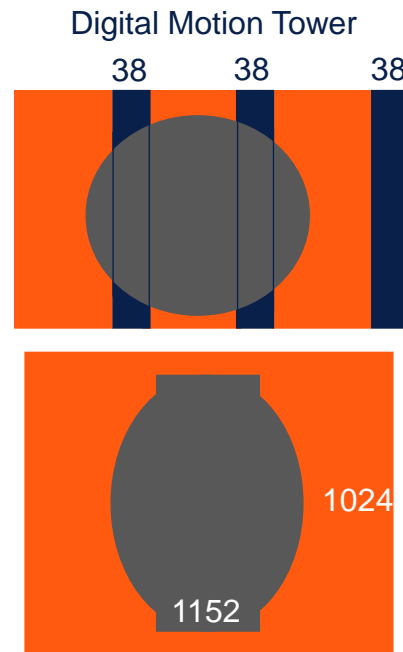
- Als Säule mit durchgängigem Motiv
- Durch eine koordinierte Einspielung der Motive ist es möglich ein animiertes Raumerlebnis zu kreieren

Creation: 1 motif with 1266x1024 pixel and 4 motifs D-G with 1080x1920 pixel

Delivery: 1 file with 1152x1024 pixel and 4 files D-G with 1080x1920 pixel

The intermediate bars (38 px) of the image motif are not radiated, but are essential for a perfect overall visual impression and should be included in the design.

Due to the design of the advertising medium, visual details and text modules should not be placed in the intermediate web area.



Double-sided stele

D	E
1920	1920
1080	1080
F	G
1920	1920
1080	1080

Viewing direction Gleishalle



Viewing direction main entrance

